

JOB DESCRIPTION	
Position Title	Sales Engineer - LFP
Reports To	General Manager - New Product Sales
Department	New product Sales
Qualification	B-Tech - Electronics, MBA
Work Experience	1-2 Years
Primary Duties	Site Survey and Feasibility Study
	Product Presentation
	Prepare and deliver technical proposals, quotations, and specifications to clients
	Identification of potential Customers
	Understanding the business requirements
	Current Market Technical Trends
Secondary Duties	Maintain accurate records of sales activities, customer interactions, and project progress
	Engage in ongoing professional development to stay current with industry advancements and enhance technical knowledge
	Represent the company at industry trade shows, conferences, and networking events to promote products and generate leads.
Skills Required	Good Presentation Skills
	Strong problem-solving skills and the ability to think creatively.
	Good interaction skills
	Ability to travel as needed.
	Two-Wheeler and a license are mandatory
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