**Job description**

· Sales & Marketing activities under the Palakkad Area

· Direct Customer visits, reports preparation, and updating in ERP software.

· Educating customers about the products & their features

· Preparing Quotations against customer enquiries

· Working with Govt. customers and preparing technical specifications for major projects & tenders

· Preparation of MIS Reports about the Market and updating to Management for timely action

· Achieving business targets from direct sales, Projects & Tenders assigned to them.

· Be responsible for end-to-end sales: Lead Generation to closure and post-closure relationship Management.

· Target Based Job